



**PORTER**

**MATTHEWS**

metro

Selling your home can be quite stressful and sometimes very emotional. We at Porter Matthews Metro want it to be a simple and rewarding time of your life. Here are some simple yet very effective tips on selling your home

1. First impressions count! Make sure your lawns are neatly mowed and the gardens weeded and trimmed, this creates an inviting atmosphere for prospective buyers.
2. A new door mat, a shiny clean door and a clean entry also create a fantastic first impression.
3. Clean or re-paint the walls, ceilings, skirtings and doors. A clean presentation helps people imagine what their furniture will look like!
4. Clean the entire home. Start from the windows and work your way through. Create a gleaming presentation!
5. Have the carpets professionally cleaned or polish your floor boards.
6. Clear away clutter. They may be your valuable possessions however, buyers need to have room to move and see the space and feel the ambiance of the home.
7. Make sure your home is tidy. Put away dishes, make the bed and make sure the bathroom sparkles. These are just a few simple things.
8. Fresh flowers, herbs from the garden, a well stocked wine rack and a couple of home or garden magazines on the coffee table emphasise the richness of life experienced at your house. Don't be too flamboyant or you will undermine the effect.
9. Create a homely ambiance in your home. Leave on bedside lamps for subtle lighting. In summer, leave the air conditioner on. In winter, turn on the heater or light the fire. Buyers will feel relieved and cosy when they enter your home.
10. Having created a fantastic first impression don't let the quality of your presentation taper off. Buyers that are interested in your home are always more critical on repeat visits when the euphoria of the first meeting has faded. Keep up your hard work!
11. If you have floor plans of the property, provide them to your agent. This will reassure buyers that you have nothing to hide.

Creating peace of mind for you

